



AYUNTAMIENTO DE ALICANTE



Área Las Cigarreras



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## EDUSI ALICANTE – ÁREA LAS CIGARRERAS GOOD COMMUNICATION PRACTICES IN 2018

### IMPLEMENTATION TIMELINE

ACTIVITY / ACTION	STATE	DATE	LINK
Preliminary <b>news</b> about the Edusi Office in the newspaper, <i>Información de Alicante</i>	EXECUTED	October 2017	<a href="#">Información de Alicante Newspaper website</a>
Promotional <b>video</b> and presentation of Edusi Alicante "Las Cigarreras"	EXECUTED	January 2018	<a href="#">Alicante City Council YouTube Channel</a>
<b>Development</b> and publication of the Edusi Corporate Identity Manual	EXECUTED	January 2018	<a href="#">Alicante City Council ERDF funds website</a>
<b>Development</b> and publication of the Edusi Communication Strategy	EXECUTED	January 2018	<a href="#">Alicante City Council ERDF funds website</a>
<b>Meeting</b> with social framework to provide information about the opening of the Edusi Office	EXECUTED	August 2018	<a href="#">Alicante City Council Website</a>
<b>Creation</b> of informative brochures about the Edusi Office	EXECUTED	Septem 2018	<a href="#">Alicante City Council ERDF funds/ Good Practices 2018 Website</a>
<b>Invitation</b> extended to the territorial organizations and associations and participating sectors to attend the Opening of the Edusi Office (40)	EXECUTED	October 2018	
<b>Invitation</b> extended to the local, regional and European public institutions and administrations to attend the Opening of the Edusi Office	EXECUTED	October 2018	
<b>Opening</b> of the Edusi Office, news article published on the <i>Alicante City Council</i> website	EXECUTED	October 2018	<a href="#">Alicante City Council website</a>
Edusi Office <b>Opening</b> , article in the <i>Marina Digital</i> newspaper	EXECUTED	October 2018	<a href="#">Marina Digital Newspaper Website</a>
Edusi Office <b>Opening</b> , article in <i>Aquí en Alicante</i> newspaper	EXECUTED	October 2018	<a href="#">Aquí en Alicante Newspaper Website</a>
<b>Opening</b> Edusi Office, segment on <i>Alacantí Television</i>	EXECUTED	October 2018	<a href="#">Alacantí TV Website</a>
<b>Opening</b> of the Edusi Office by the Mayor of Alicante, news about the official act on the City Council website	EXECUTED	October 2018	<a href="#">Alicante City Council ERDF funds website</a>
<b>Photographs</b> of the Opening of the Edusi Office and facilities	EXECUTED	October 2018	<a href="#">Alicante City Council ERDF funds/ Good Practices 2018 Website</a>
Conference on Edusi activities and dissemination of new services aimed at citizens and the associative framework	PROGRAMMED	April 2019	
Street Marketing <b>activities</b> and events coinciding with activities within the scope of the projects	PROGRAMMED	Novem 2018 to March 2019	
Work Group <b>meetings</b> of the participatory processes of the Edusi Office	PROGRAMMED	Novem 2018 to March 2019	